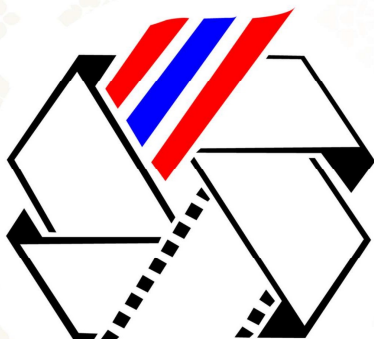




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ICM 1



# THAILAND

Film Incentive Measures

Thailand Film Office  
Department of Tourism

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## Application Form

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2025

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Title: .....



# Application Form for Thailand Incentive Measures

## Thailand Film Office Use Only

Date Received ..... Officer  
Time Received.....  
Reference No. ....

**Title of Production:**

### Section A

### Applicant

#### A-1. Applicant Company

Company Name ..... Country .....  
Registered Address .....  
.....  
Telephone ..... Fax .....  
Email ..... Website .....

#### A-2. Owner of Company or Company Authorized Person

Surname ..... First Name ..... Middle Name .....  
Registered Address .....  
.....  
Country ..... Nationality ..... Country of Residence .....  
Passport Number ..... Telephone ..... Fax .....  
Mobile ..... Email .....

#### A-3. Authorized Company Supervisor of the Film Project in Thailand

Same as section A-2

Surname ..... First Name ..... Middle Name .....  
Registered Address .....  
.....  
Country ..... Nationality ..... Country of Residence .....  
Passport Number ..... Telephone ..... Fax .....  
Mobile..... Email .....

## A-4. Copyright Holder of the Production

Company Name .....

Registered Address .....

.....

Country ..... Telephone ..... Fax .....

Email ..... Website.....

## A-5. Thailand Production Service Company

Company Name .....

Registered License Number .....

Registered Address .....

.....

Telephone ..... Fax .....

Email ..... Website .....

Contact Person name ..... Mobile .....

**Section B**

**Production Details**

**B-1. Production Details – Physical Production**

① Format (Select all relevant boxes)

Feature Film

Series

Short Film

Reality Show

Music Video

Documentary

Other (Specify) .....

② Estimated running length (in minutes) .....

③ If Series, how many episodes are being filmed in Thailand .....

④ Estimated percentage of the production to be filmed in Thailand.....

⑤ Proposed principal photography dates in Thailand

Start Date..... Completion Date.....

Proposed total of principal photography shoot days in Thailand.....days

⑥ Estimated total production spend in Thailand (Thai Baht) .....

⑦ Scheduled release date Year..... Month.....

**B-2. Production Details – Post Production in Thailand**

① Services (Select all relevant boxes)

Animation

Visual Effect (VFX)

3D Conversion

Editing

Music and Scoring

Sound Design Editing and Mixing

Voice over

Subtitles

Color Correction

Others (Specify) .....

② Proposed post production dates in Thailand

Start Date ..... Completion Date .....

③ Estimated post production budget in Thailand.....

④ Post production company name(s)

1..... Type of Service.....

2..... Type of Service.....

3..... Type of Service.....

⑤ Estimated percentage of the post production to be produced in Thailand.....

\*\*(If no post production will take place in Thailand, skip to B-3)

## B-3. Synopsis

A large rectangular area with a black border, containing 25 horizontal dotted lines for writing.

## C-1. Category of Incentive application

1. Maximum Primary and Additional Incentive is 30% of Thailand qualified spending (Section C-1A + Section C-1B)
2. Maximum Additional Incentive is 10% of Thailand qualified spend (Section C-1B)

**C-1A Primary Incentive**

- 15% Thailand qualified spending from 50 million Thai Baht** (C-1A + C-1B maximum at 25%)
- 20% Thailand qualified spending from 100 – 150 million Thai Baht** (C-1A + C-1B maximum at 30%)
- 25% Thailand qualified spending over 150 million Thai Baht** (C-1A + C-1B maximum at 30%)

**C-1B Additional Incentive**

- 5% Key Thai Personnel** (section C-2)
- 5% Promotion of Tourism, Soft Power and Positive Reflection of Thailand** (section C-3)
- 3% Physical Production in Department of Tourism Designated Provinces** (section C-4)
- 3% Post Production in Thailand** (section B-2)

## C-2. Additional Incentive - Key Thai Personnel (5%)

Select the crew members and talent who are of Thai nationality in the table below. A total of at least 30 points (50% of available points) will qualify productions for the additional incentive measure of 5% on total Thailand qualified spend.

	Creative talents and leading crew members of Thai nationality	Points	Select applicable (✓)
1	Director	5	
2	Co-Director	3	
3	Second Unit Director	3	
4	First Assistant Director	2	
5	Screenwriter	3	
6	Leading role by actor/ actress	4	
7	Supporting role actor/actress	3	
8	Director of Photography	4	
9	Second Unit Director of Photography	2	
10	Production Designer	3	
11	Action Unit Director	3	
12	Stunt Coordinator	2	
13	Script Supervisor	2	
14	Location Sound Recordist	2	
15	Visual Effects Supervisor	2	
16	Special Effects Supervisor	3	
17	Editor	2	
18	Sound Editing	2	
19	Sound Mixing	2	
20	Composer	2	
21	Costume Designer	2	
22	Key Make Up	2	
23	Key Hair Artist	2	
	<b>Total</b>	<b>60</b>	<b>Total Points</b>

### C-3. Additional Incentive - Promotion of Tourism, Soft Power and Positive Reflection of Thailand (5%)

Select the applicable qualifications from the list in the table. A score of 75% of the available points and display content about Thailand more than 30% of total running time will qualify productions to claim for the additional incentive measure of 5%

Part	Qualification	Points	Scene No.
1	<p><b>Present positive images or promote positive perception of Thailand, at least in one of the following topics.</b></p> <p><b>1.1 <u>Festivals /Tradition</u></b></p> <p>Showing Thai festivals or traditions that depict the enchantment, uniqueness and beauty of Thai customs. Create moving impression and inspire audiences to want to take part in those festivals</p> <p><b>1.2 <u>Thai cuisine/Thai desserts</u></b></p> <p>Showing the beauty, delicacy, and finesse in the process of cooking Thai food or desserts. Or showing the beauty and appeal of Thai food or desserts in order to increase appetite and attract audiences to want to try Thai food or desserts.</p> <p><b>1.3 <u>Use of Thai costumes, Thai fabric or Thai craft products</u></b></p> <p>Showing Thai costumes or use Thai fabric or local craft products in the costumes. Showing the production process or the subtlety, elegance, intricacy and beauty of Thai costumes, conveying the value and inspiring acceptance as well as desire to wear Thai fabric or Thai costumes, or to use Thai local craft products.</p> <p><b>1.4 <u>Thai Martial Arts</u></b></p> <p>Showing Thai martial arts that depict uniqueness, integrity, respect, justice or excellence. Or show images about the preservation of Thai martial arts and inspire audiences to accept the uniqueness and beauty of Thai martial arts</p> <p><b>1.5 <u>The identity of Thais</u></b></p> <p>Showing the positive uniqueness of Thai people, for example, friendliness, kindness, wiliness to lend a hand, courtesy, and the Thai smile. Promoting Thai characteristics in a positive way.</p>	50	

<b>Part</b>	<b>Qualification</b>	<b>Points</b>	<b>Scene No.</b>
2	<b>Present the beauty of Thailand's tourist attractions</b>		
	2.1 Showing images of the beauty of Thailand's tourist attractions in at least 5 scenes. Present the beauty of natural attractions or the modern aspect of man-made attractions, and create a sense of participation, good impression and inspiration to travel to those destinations.	<b>20</b>	
	2.2 Mentioning of Thailand's tourist attractions in the dialogue. The names as well as the outstanding features of tourist destinations are mentioned to persuade audiences to take an interest in those places.	<b>5</b>	
3	<b>The movie is well-received by audiences</b> - For theatrical release, the movie must rank within the top 5 of the box-office chart in the country of production. - For streaming services release, the movie must rank within the top 5 in the chart of the country of production.  Note: If the movie is not released in the country of production, consider instead the ranking record upon release in at least one of the G20 countries.	<b>25</b>	
	<b>Total</b>	<b>100</b>	

**Terms & Conditions:**

If applying for the additional incentive of 5%, the final released version of the production must be reviewed and approved by the committee. It should be submitted form ICM3 within three months of the first screening date, and no longer than three years after the date of filming in Thailand. The committee will approve projects which foster a positive image of Thailand, using the following criteria:

- Direct positive impact on the tourism industry of Thailand
- Incorporation and Communication of positive essence of Thai Culture
- 'Feel-Good' factor for Thai public / Thai audience



**C-4. Additional Incentive – Physical Production in Department of Tourism  
Designated Locations (3%)**

The designated locations as announced by the Department of Tourism will be updated on regular basis.  
The information will be published at [www.tfo.dot.go.th](http://www.tfo.dot.go.th)

<b>Designated Locations</b>	<b>Commencement Date</b>	<b>Completion Date</b>	<b>Total Number of Days</b>

**Terms & Conditions:**

The combined total number of physical production days in the designated locations shall be more than 25% of the total number of physical production days in Thailand.

## Section D

## Financial Details

### D-1. Bank Details of the Applicant Company

**This shall be the bank account to which the refunds shall be transferred**

Account Name ..... Account Number.....

Bank Name ..... Branch .....

Bank Address .....

Swift Code..... IBAN.....

### D-2. Bank Details (Special Purpose Account) for the production in Thailand

Bank Name ..... Branch .....

Account Name ..... Account Number.....

### D-3. Production Company's Auditor details in Thailand

Company Name ..... Contact Person .....

Registered Address .....

Telephone..... Fax .....

Email ..... Website.....

Contact Person.....

## Section E

## Relevant Questions

- ① Have you been engaged by another company / studio to produce the production under application?  
 Yes  No If Yes, please attach relevant documents in section A6 and/or A7
- ② Has the company applied and filmed other productions in Thailand prior to the current application?  
 Yes  No If Yes, please specify:.....
- ③ Has the company received the incentive measure for other productions in Thailand?  
 Yes  No If Yes, please specify:.....
- ④ Has there been prior application for the current production for incentive measures in Thailand?  
 Yes  No If Yes, please specify .....
- ⑤ Has the production been approved or received other funding from other Government agencies in Thailand?  
 Yes  No If Yes, please specify .....
- ⑥ Has the company received any other incentive from any other country for the production under application?  
 Yes  No If Yes, please specify .....

1. Applications will be considered on merit basis based on the allocation of budget of each Government fiscal year according to the rules and regulations set forth by the committee.
2. The Incentive Measure objectives are to promote physical production, post production services, knowledge transfer, opportunity for Thai talents to work on international productions and foreign direct investment in Thailand.
3. The Incentive Measure is managed by Department of Tourism, Ministry of Tourism and Sports. All decisions by the committee members regarding the Incentive Measure shall be considered as final.
4. The Incentive Measure can be nullified with immediate effect under, but not limited to, the following conditions:
  - The Applicant cannot execute the project as per the approved and agreed timelines in Thailand
  - The Applicant does not submit the audited statement or any relevant documents as per the scheduled timeline
  - The Production is not being filmed as per the approved script by Thailand Film Office
  - Negative impact to the natural resources and environment
5. In the event of a legal dispute, arbitration procedure or court orders, the committee reserves the right to withhold the approved incentive until the matter is settled or the committee sees appropriate to release the same. The committee's decision in such matters is considered as final.
6. The expenses that can be included in the Qualified Thailand Spend will include periods from Pre Production, Production and Post Production of the Project. The expenses will accumulate from the day the approval has been granted by Thailand Film Office.
7. Any money received towards production from a local source in Thailand such as gifts, sponsorships, production placement fees, etc., will not be included as part of the Qualified Thailand Spend.
8. In the event that the Qualified Thailand Spend exceeds the submitted or approved budget, the production must submit a supplemental request to increase Qualified Thailand Spend. The committee reserves the rights to review such request and approve the additional Incentive Measure at its discretion. However, the maximum permissible increase in the total Qualified Thailand Spend will be calculated at no more than 10% of the approved budget.
9. The approved budget cannot have Contingency of over 10% of total Production Budget.
10. All banking fees and charges shall be paid by the application or deducted at source by Thailand Film Office as applicable.

I/We Accept the Terms and Conditions of the Thailand Incentive Measures

## Section G

## Attachments Checklist

<u>Section G-A</u>	<u>Attached (✓)</u>	
<b>G-A Film Permit for Filming in Thailand</b>		
<b>G-A1 Applicant Company</b> - Registration certificate of the company*		
<b>G-A2 Owner of the Company or Company Authorized Person</b> - A Copy of Passport (Photo Page) or National Identity Card *		
<b>G-A3 Authorized Person for the Film Production in Thailand</b> - A Copy of Passport (Photo Page) or National Identity Card * - Power of Attorney from owner of the company		
<b>G-A4 Copyright Holder of the Production</b> - Company Incorporation /Registration Certificate*		
<b>G-A5 Thailand Production Service Company</b> - Certificate of Registration from Thailand Film Office - Company Registration with Department of Business Development - Letter of Intent		
<u>Section G-B</u>	<u>Attached (✓)</u>	
<b>G-B1 Thailand Production &amp; Post Production Budget</b>		
<b>G-B2 Post Production Service Agreement (If applicable)</b>		
<b>G-B3 Synopsis</b>		
<u>Section G-C</u>	<u>Attached (✓)</u>	
<b>G-C1 Additional Documents to Support Application of Section C</b>		
<b>G-C2 List all of Deal Memos of C-2</b>		
<u>Section G-D</u>	<u>Attached (✓)</u>	
<b>G-D1 Bank Letter of the Applicant Company of D-1</b>		
<b>G-D2 Banking Information in Thailand of D-2</b>		
<b>G-D3 Auditor's Details</b> - Company Registration with Department of Business Development - License or Certificate		

All required documents must be submitted to Thailand Film Office in order to process the application.

**Remark:** \* Documents must be notarized by a relevant Government Agency or Royal Thai Embassy or Consulate  
All documents must be translated into English and notarized along with documents in local languages.

## DECLARATION BY APPLICANT

I....., in my capacity as.....  
on behalf of ..... hereby declare that the information in this application  
for Thailand Incentive Measures is a fair and true reflection of the project and that all relevant information has  
been disclosed.

I am aware of the fact that the information which I have submitted above will have a material bearing on  
the adjudication of the application and if it subsequently transpires that any information in the application and  
addenda is not correct, or that certain information was omitted, the Committee can render the application  
invalid and be entitled to withdraw or amend its approval, without prejudice to its rights.

This application (with any addenda), if successful, will form part of your contract with the Department of Tourism,  
Ministry of Tourism and Sports.

Signature.....

Signed at.....on the.....of.....20.....